



# **The CITA Corporate Engagement Schemes**

**Empowering your  
Company and Your Staff  
to Make a Difference**

Research shows that many IT professionals, and their employers, are keen to “give something back”. However, few organisations can afford the significant commitment of traditional corporate social responsibility schemes.

CITA offers a simple scheme to help organisations facilitate volunteering of their skilled IT staff to help charities struggling to manage or gain advantage from their IT. At the same time the organisation is able to make an immediate impact with their employees, their reporting and their communities.

Charities register and declare their needs; skilled IT volunteers register and declare their capabilities and interests. CITA arranges the introduction of the charity and appropriate volunteer so that they can deliver the project.

Our CSR Engagement Schemes enable our corporate partners to participate in this simple mechanism in one of three ways:

**Volunteer Partners** include access to the CITA projects within their CSR programme for staff to volunteer. CITA acknowledges the relationship on its’ website and provides reporting of activity. The partner may cite the relationship in promotional and sales materials and donates £3,000 per annum to CITA funds.

**Sponsoring Partners** support CITA in its’ mission by simply donating a minimum of £3,000 to CITA funds annually. CITA acknowledges the relationship on its website and the partner may cite the relationship.

**Social Responsibility Partners** provide volunteers and donate £500 for each project that their staff member's carry out for a minimum of six projects a year. Both Partners actively promote the relationship through action in the market and internally, including on CITA website and stationary and in promotional presentations and the Partner may use the CITA logo. CITA will also generate branded case studies and activity reporting.

To find further information just drop us an email ([contact@charityithelp.org.uk](mailto:contact@charityithelp.org.uk)) or use the [contact form](#) on our web site. We'll send you a lightweight agreement to arrange how we manage financially and operationally. We'll help with your employee communications - and that's it!

The Charity IT Association (CITA) <https://charityithelp.org.uk/> matches skilled IT volunteers to charities with IT needs.

CITA relies on the generous support of partners, funders and volunteers to achieve our vision of a world in which charities can harness the full potential of technology to increase their impact for good.

You can partner with CITA and help make a real difference to hundreds of charities throughout the UK by engaging with one of our CSR Engagement Schemes.

Drop us a line to [contact@charityithelp.org.uk](mailto:contact@charityithelp.org.uk)

## Frequently Asked Questions

### Surely our employees could sign up to CITA without our corporate involvement?

True, but the CSR Engagement Schemes allow the company to signal financial support for employee volunteering, and CITA will give reporting to support the corporate's own reporting needs.

Free volunteering for charities competes with paid-for services. CITA's volunteers most often advise on change projects – they rarely substitute for the provision of commercial services.

### I can't afford the manpower to administer the scheme.

Once on-board, there is no administration on your side. CITA will simply provide reports and send you invoices in relation to volunteer projects started. We might nudge you with an employee communication suggestions from time to time, but that's at your discretion.

Why do you set a minimum level of six engagements or £3,000? There is some set-up and on-going custom activity for CITA in administering the volunteer and charity project matching and for each company relationship.